# Mastering Tinder

SECRETS OF DATING IN A DIGITAL AGE



# Congratulations

You've made a fantastic decision to read this ebook. You need this ebook to understand dating from a combined **female and male perspective**. Because of this purchase, you are now on the brink of a TRANSFORMATIVE change to your dating life.

My guarantee to you is this; If you follow the teaching in this eBook, your success on Tinder is a foregone conclusion. Leveraging our experiences, we have packed this eBook with all the information you need to achieve your goals.

You may need to read through this a couple of times, but all the information is right here.

Now let's get started!



# Table of Contents

## The Brutal Reality of Online Dating

This chapter delves into the paradox of online dating, revealing how its facade of convenience masks its hidden challenges.

### **Crafting your Profile**

Explore the art of perfecting your online dating profile with practical dos and don'ts, featuring real-life examples.

### **Secrets of Messaging**

Dive into the art of digital courtship. Learn the key principles to keep in mind when exchanging messages on Tinder as we go through some real examples.

### **Common Pitfalls in Dating**

The date is by no means secured after getting the girl's contacts. From here, we'll teach you what to say to secure the date.

### The First Date

This chapter goes through the different types of dates (Movies, coffee, dinner, drinks) and the playbook for each one.

# **Further Improvements**

Here we will go through some tips to further improve your dating profile.

# The Harsh Reality

Have you ever wondered what it's like being a woman on Tinder?

Remember... all I'm offering is the truth. Nothing more.

# 1000 MALES LIKE HER\* PROFILE EVERYDAY

She\* will LIKE only 1 in 20 profiles.



Match

She will MESSAGE only 1 in 5 matches.



Messaging

She will ACCEPT only 1 in 3 date invitations.



Dating

She will TURN UP to only 2 of 3 Dates she accepted.

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The answer to your burning questions are in those numbers... Let's delve deeper

# Want more Matches?

It's not about appealing to every woman; it's about being irresistible to the niche you're targeting. The data doesn't lie: women engage with only the top 10% of men they find most attractive, if you're not in the top 10%, you might as well be invisible.

HOWEVER, you don't need the looks of a Greek god or the bank account of a tech mogul. What you need is to build the optimal profile for a NICHE. I'll unveil the secrets to achieving this in the next chapter.



# Left on Seen?

If she's not replying, it's not just about physical attraction; it's also about respect for your attention. In the world of online dating, male attention is abundant, leading to its devaluation. The antidote? Increase your attention's worth.

This requires we limit the supply and increase the value of your attention. I'll unveil the secrets to achieving this in the third chapter.

# Can't book a date?

Soft rejection to date invitations often means she's holding out for someone she perceives as more attractive. The dreaded "I'll let you know" is not a maybe—it's because we like to keep their options open and not commit to something unless we have to.

If you've successfully demonstrated your value and she finds you attractive, she's unlikely to easily turn you down. My personal experience attests to this; I've prioritized going on dates with guys even during crucial exam weeks, opting for the date over study time, and consequently, I've faced the repercussions of failing my exams.

We will go through a bullet proof system to address this in chapter 4.

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# Does she cancel the date?

Flakiness isn't just bad manners; it's a reflection of perceived value. If she cancels last minute, it's because either she has better options or she's betting you'll tolerate it.

Here's where you draw the line. One of the key ways to get women to respect you is to not tolerate blatant disrespect. This approach, though risky, sends the right message.

For instance, I once arrived 20 minutes late for a date, only to find he hadn't waited for me. His refusal to wait around made such an impression that I spent the following weeks trying to secure another date, putting more effort into it than I had for anyone else's attention before.



SORRY GUYS, WE'RE NOT JUST TALKING TO YOU

# Remember this

In the world of Tinder, it's not just about playing the game—it's about changing the rules in your favor.

We go beyond mere pickup lines or conversational tactics, focusing on the core currency of all male-female interactions: ATTENTION. Men exchange attention for sex, while women trade sex for attention. I'll show you how to elevate the worth of your attention, applying principles that guide your every move. Get ready for your transformation.

Stay tuned for the next chapter, where I'll dive deeper into creating a magnetic profile that makes you stand out in the best way possible.



"This is the Ebook I wish I had when I had when I first moved to this city.."

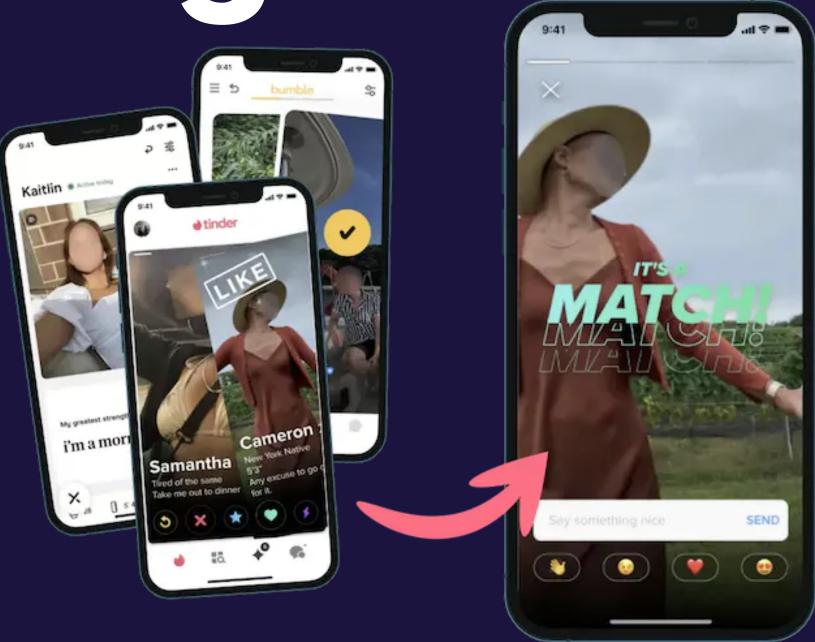


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